



DEBATE FOR BUSINESS AND LEADERSHIP

About the Program

The Debate course at SolBridge Academy is designed to provide students with the practical skills of persuasive communication in business.

Learning Objectives



The Debate course at SolBridge Academy prepares students to communicate effectively and persuasively in an international business setting by:

- Teaching students how to communicate more persuasively through simulating various business activities.
- Teaching students to unpack arguments and cases in a business setting.
- Developing key analytical skills to find flaws and weaknesses in the arguments of others.
- Developing key critical thinking skills to construct strong arguments and persuasively present those arguments to others.

Bespoke courses are available, and we are flexible in our packages and course duration. SolBridge academy offers various courses with optional modules or components that address specific client needs.

Requirements



This course is designed for professional students who have an upper-intermediate to high grasp of the English language and have a demonstrated accuracy in reading, writing, speaking and listening.

Outline of the Course

- English Debate Basics (2 hrs)

This section aims to introduce you to the core concepts of debate, such as argument- analysis, argument-construction and case-building.

- Understanding Different Perspectives (2 hrs)

This section aims to improve your argument-analysis skills by critically analyzing an argument and its various components and understanding the main claim of an argument and its supporting premises. This section also teaches you how to provide effective counterarguments.

- Construct your case and sell your argument (3 hrs)

This section aims to improve your argument-construction and case-building by simulating real-life work contexts where this will be applicable. This section also teaches persuasive speaking skills as you present your argument to others.

Duration



2 days (7 hours);

- This course is also available on demand.
The delivery and duration are flexible and can be adapted accordingly

Location



Daejeon, South Korea.
SolBridge International
School of Business campus.

Teaching Method



All class material's are 100% in english.

Fees & Tuition



No application fee;
700,000 KRW total tuition.

This program can also be customized according to your group or company's preferences.

